

## **Privacy Policy**

### **Personal Information**

We at the South African Heart Association NPC (SA Heart®) need to collect personal information if we are to meet our obligations to you, to inform you of new services and resources, conduct business and to ensure that our business is geared towards your needs.

We respect your privacy and your personal information and your privacy is important to us. For this reason, we take all reasonable measures to protect your personal information and keep it confidential. We will therefore not sell, rent or provide your personal information to unauthorised entities or other third parties for their independent use without your consent.

Whenever we commission other organisations to provide support services to us, we will bind them to our privacy policies as far as they may be required to have access to our customers' and members' personal information to perform such services.

### **Collecting data:**

Whenever you complete an application form, do a purchase or contact us electronically, we will collect your personal information.

User Account Information – SA Heart® members:

In order for SA Heart® to deliver best administrative services to its members, SA Heart® collects and stores the following data of its members in its online membership and accounting system.

Title, First name, Surname, Date of Birth, Postal Address, Email Address, Daytime and Cellular phone number(s), HSPCA registration number, VAT number where applicable, Billing address if different to personal address, hospital affiliation, qualification, professional interest, membership to regional branches and special interest groups, financial and account data relating to SA Heart® membership, products and services.

SA Heart® may also retain other member information, e.g. scholarship, grants and awards received, congress and educational event attendance, participation in committee work and educational offering, newsletter articles.

User account information – non-member

In order for SA Heart® to deliver services and sales to non-members, SA Heart® no registration or login is required and all transactions are handled as a 'once off' purchase. Your invoicing details will however be stored in the bookkeeping system of SA Heart® for as long as legally prescribed in terms of the relevant tax and company laws of South Africa.

### **Storing personal information**

We value the information that you choose to provide us with and will therefore take reasonable steps to protect your personal information from loss, misuse or unauthorised alteration. SA Heart® has

physical, technological and procedural security safeguards in place and will use its best endeavours to protect your personal information.

## **Communication**

Provided you have agreed to this, we may use your personal or other information to send you information on news, new services or products that may be of interest to you. This may include mail, e-mail or SMS or other electronic communication, information concerning us, our products and services, or our partners and their products or services. If you do not wish to continue receiving this information you may contact us and we will remove you from our mailing list or unsubscribe.

## **Cookies**

When visiting the SA Heart website or browsing any of its products, news or services, SA Heart® collects data.

Cookies are pieces of information stored by your web browser on behalf of a website and returned to the website on request. This site may use cookies for two purposes: to carry data about your current session at the site from one web page to the next, and to identify you to the site between visits. If you prefer not to receive cookies, you may turn them off in your browser, or may set your browser to ask you before accepting a new cookie. Some pages may not function properly if the cookies are turned off. Unless otherwise notified on the Website, we will not store data, other than for these two purposes, in cookies. Cookies remain on your computer, and, accordingly, we neither store cookies on our computers nor forward them to any external parties.

## **Which laws apply?**

The Privacy Policy will be governed by a construed and interpreted in accordance with the laws of South Africa. To extend that a court has jurisdiction over any dispute which may arise out of or in connection with the Privacy Policy, we both submit to the jurisdiction of the South African courts.

Further to the requirements of the POPI Act, we will not disclose your personal information without your consent unless:

If we are required to do so by law or court order

If disclosure is in the public interest

It is necessary to protect our rights

## **Right to amend this privacy and security statement**

We reserve the right to amend the privacy and security statement at any time. All amendments to the privacy and security statement will be posted on the website. Unless otherwise stated, the current version will supersede and replace all previous versions of the privacy and security statement.

Last updated February 2022